

85

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT12/12 12.19
*** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME	BETSY VONDERHEID
SALES PRSN	WA- CHERYL BLAIR

WA- CHERYL BLAIR

CLASS: NATL. LOCAL REGIONAL

CLASS: NATL.	LOCAL	REGIONAL
(CCE)		

_____ (с.с.)

DATE OCT12/12 12.19

9

:	END	SPTS	WEEK	:	DAYS	TOTL:
:	DATE	/WK	INVT	:		SPTS:

10/19	4	TU-F	4
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10/19 4 TU-F 4

REP HEADLINE# 6372378
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 215 564 1103
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

OCT12/12 12.19
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	5	\$275.00	10/16	10/19	4		TU-F	4
4			130P-230P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$200.00	10/16	10/19	4		TU-F	4
5			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	10/16	10/19	4		TU-F	4
6			500P-530P PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	10/16	10/19	4		TU-F	4
7			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$1,000.00	10/16	10/19	4		TU-F	4
8			600A-700A PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	10/16	10/19	4		TU-F	4
9			700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	10/16	10/19	4		TU-F	4
10			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	10/16	10/19	4		TU-F	4
11			730P-800P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	10/16	10/19	4		TU-F	4

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800A-900A	30	4	\$575.00	10/16	10/19	4		TU-F	4
			PROGRAM : TODAY SHOW									
			CON COM1: TODAY SHOW									
13			900A-1000A	30	5	\$300.00	10/16	10/19	4		TU-F	4
			PROGRAM : TODAY SHOW									
			CON COM1: TODAY SHOW									
14			800P-1000P	30	5	\$3,500.00	10/22	10/22	1		MON	1
			PROGRAM : VOICE									
			CON COM1: VOICE									
15			1100P-1130P	30	4	\$2,100.00	10/20	10/20	1		SAT	1
			PROGRAM : LATE NEWS									
			CON COM1: LATE NEWS									
16			600P-630P	30	4	\$625.00	10/20	10/20	1		SAT	1
			PROGRAM : NEWS									
			CON COM1: NEWS									
17			800A-1030A	30	5	\$275.00	10/20	10/20	1		SAT	1
			PROGRAM : AM NEWS									
			CON COM1: AM NEWS									
18			1130P-1200M	30	5	\$2,250.00	10/21	10/21	1		SUN	1
			PROGRAM : LATE NEWS									
			CON COM1: LATE NEWS									
19			600P-630P	30	6	\$675.00	10/21	10/21	1		SUN	1
			PROGRAM : NEWS									
			CON COM1: NEWS									
20			800A-1000A	30	5	\$275.00	10/21	10/21	1		SUN	1
			PROGRAM : NEWS									
			CON COM1: NEWS									

-11:00P due to FS

-11:00P due to late (53000)

-11:00P due to late

OCT12/12 12.19
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1000A-1100A PROGRAM : ELLEN CON COM1 : ELLEN	30	5	\$250.00	10/22	10/22	1		MON	1
22			1100P-1130P PROGRAM : LATE NEWS CON COM1 : LATE NEWS	30	4	\$2,000.00	10/22	10/22	1		MON	1
23			1200N-1230P PROGRAM : NOON NEWS CON COM1 : NOON NEWS	30	5	\$275.00	10/22	10/22	1		MON	1
24			400P-430P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30	5	\$300.00	10/22	10/22	1		MON	1
25			500P-530P PROGRAM : NEWS CON COM1 : NEWS	30	4	\$800.00	10/22	10/22	1		MON	1
26			600P-630P PROGRAM : NEWS CON COM1 : NEWS	30	4	\$1,000.00	10/22	10/22	1		MON	1
27			600A-700A PROGRAM : NEWS CON COM1 : NEWS	30	4	\$800.00	10/22	10/22	1		MON	1
28			700P-730P PROGRAM : JEOP/WHEEL CON COM1 : JEOP/WHEEL	30	5	\$1,250.00	10/22	10/22	1		MON	1
29			700A-800A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	4	\$625.00	10/22	10/22	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			730P-800P	30	5	\$1,250.00	10/22	10/22	1		MON	1
PROGRAM : JEOP/WHEEL												
CON COM1 : JEOP/WHEEL												
31			800A-900A	30	4	\$575.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
32			900A-1000A	30	5	\$300.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

OCT/12 57625.00 CONTRACT TOTAL 57625.00
 TOTAL SPOTS 71

92

MARKET TOTALS \$198,706 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*